


MARATHON®

Viscose Rayon

Embroidery Thread



High-quality embroidery solutions that define true luxury

Viscose Rayon Embroidery Thread

If you seek to elevate the refinement of your design, look to the inherent beauty of natural fibers embodied in MARATHON Rayon. Rather than a surface shine, its silky luster emerges softly from within the material, rendering embroidery details with greater delicacy and dimensional depth.

Rich & Natural Luster

With a silk-inspired sheen that gently evolves under light, MARATHON Rayon enhances couture fashion, brand identities, and ornamental embroidery with a sense of refined depth. Its beauty lies not in brilliance, but in a natural, elegant radiance that defines true sophistication.



Silky Soft Touch

Rayon's most captivating quality lies in the softness you feel the moment it touches your hands. Ideal for skin-sensitive applications—from children's apparel and lingerie to scarves—it offers irritation-free comfort and elevates each piece with subtle emotional refinement.



Excellent Stability

Engineered for high-speed embroidery, MARATHON Rayon significantly reduces thread breakage to achieve clean, even, and fluid stitches. With exceptional line accuracy and stable sewing performance, it elevates the quality of professional embroidery work.



Product Range



Guideline for Viscose

- ※ Wash in warm water (up to 60°C / 140°F) by using a neutral detergent.
- ※ Do not use bleach.
- ※ Spin-dry and dry immediately after washing.
- ※ In case of color bleeding, the above washing method helps minimize smudging.
- ※ If any dye is released during washing, continue rinsing until clear.
- ※ Place a fabric layer between the garment and the embroidered area when ironing.
- ※ Keep it away from high temperatures, humid conditions, and direct sunlight.



Color Code

1001	1002	1003	1004	1005	1006	1007	1008	1009	1010	1011	1012	1013	1014	1015
1016	1017	1018	1019	1020	1021	1022	1023	1024	1025	1026	1027	1028	1029	1030
1031	1032	1033	1034	1035	1036	1037	1038	1039	1040	1041	1042	1043	1044	1045
1046	1047	1048	1049	1050	1051	1052	1053	1054	1055	1056	1057	1058	1059	1060
1061	1062	1063	1064	1065	1066	1067	1068	1069	1070	1071	1072	1073	1074	1075
1076	1077	1078	1079	1080	1081	1082	1083	1084	1085	1086	1087	1088	1089	1090
1091	1092	1093	1094	1095	1096	1097	1098	1099	1100	1101	1102	1103	1104	1105
1106	1107	1108	1109	1110	1111	1112	1113	1114	1115	1116	1117	1118	1119	1120
1121	1122	1123	1124	1125	1126	1127	1128	1129	1130	1131	1132	1133	1134	1135
1136	1137	1138	1139	1140	1141	1142	1143	1144	1145	1146	1147	1148	1149	1150
1151	1152	1153	1154	1155	1156	1157	1158	1159	1160	1161	1162	1163	1164	1165

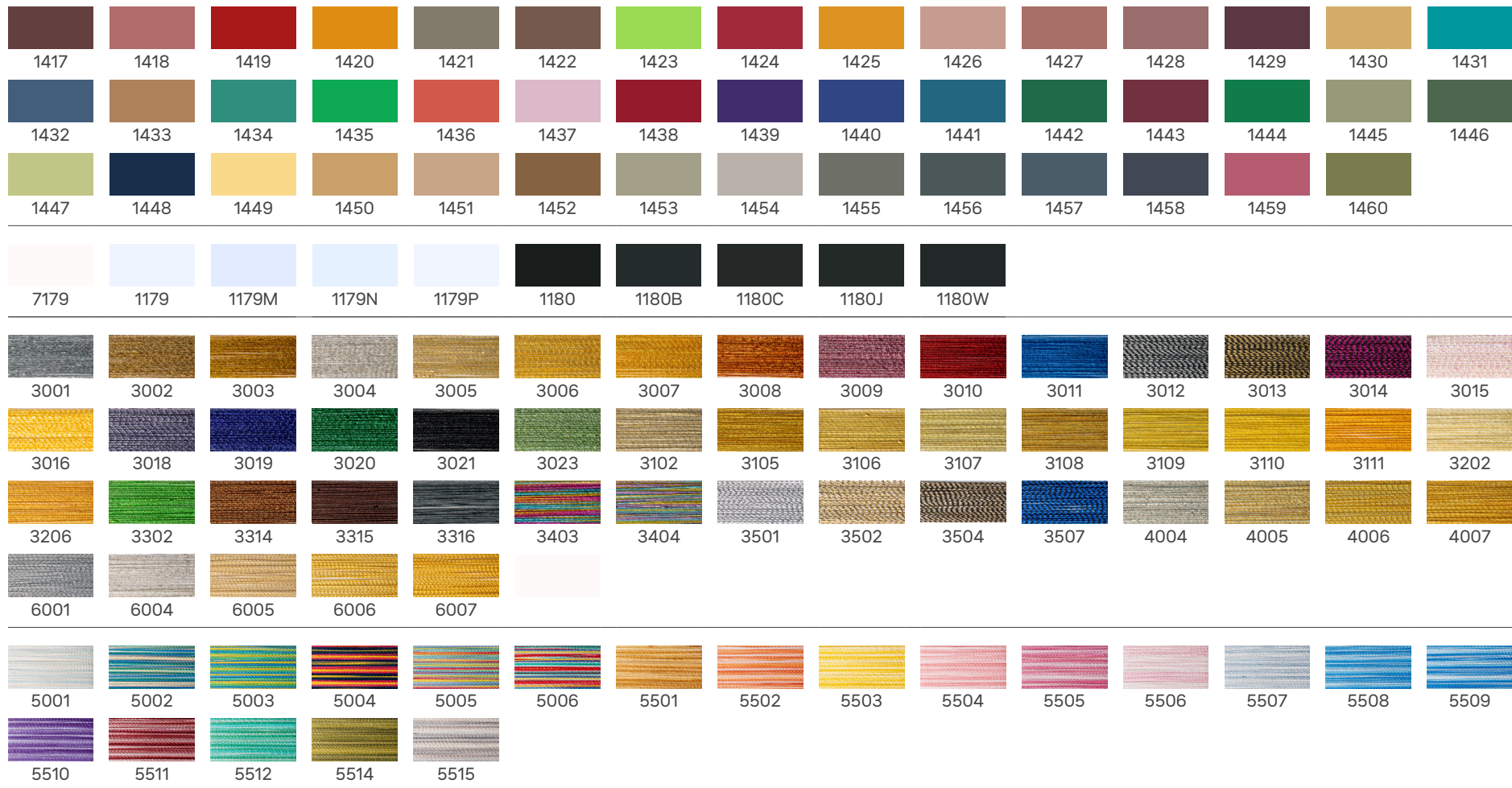
※ Please note that this is a color reference intended for guideline purposes only. We strongly advise against printing this shade card, as variations in lighting conditions and printer limitations may affect the accuracy of the displayed color. For an accurate representation of the intended shade on fabric, a physical shade card should be used.

Color Code

1166	1167	1168	1169	1170	1171	1172	1173	1174	1175	1176	1177	1178	1181	1182
1183	1184	1185	1186	1187	1188	1189	1190	1191	1192	1193	1194	1195	1196	1197
1198	1199	1200	1201	1202	1203	1204	1205	1206	1207	1208	1209	1210	1211	1212
1213	1214	1215	1216	1219	1221	1224	1227	1229	1230	1232	1233	1234	1241	1242
1243	1244	1246	1247	1248	1249	1250	1253	1254	1255	1256	1260	1261	1262	1263
1265	1266	1267	1270	1271	1272	1274	1275	1276	1277	1278	1279	1282	1284	1285
1287	1288	1289	1290	1291	1292	1293	1294	1295	1296	1297	1298	1299	1300	1301
1302	1303	1304	1305	1306	1307	1308	1310	1311	1312	1314	1316	1317	1318	1319
1320	1321	1322	1323	1324	1325	1326	1327	1328	1329	1330	1331	1332	1333	1334
1335	1336	1337	1338	1339	1340	1341	1342	1343	1344	1345	1346	1347	1348	1401
1402	1403	1404	1405	1406	1407	1408	1409	1410	1411	1412	1413	1414	1415	1416

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Color Index

Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.	Marathon Color No.	Col No.	Row No.									
1001	1	4	1043	6	3	1085	9	5	1127	2	3	1169	12	2	1204	8	23	1267	10	7	1319	14	11	1413	8	24	1455	15	19	3404	20	12
1002	1	5	1044	6	4	1086	9	18	1128	2	4	1170	12	4	1205	10	6	1270	10	14	1320	14	12	1414	15	23	1456	15	20	3501	20	13
1003	1	6	1045	6	8	1087	9	6	1129	2	5	1171	12	6	1206	12	8	1271	10	23	1321	15	18	1415	15	24	1457	15	22	3502	20	14
1004	1	7	1046	6	9	1088	8	9	1130	2	8	1172	13	13	1207	11	20	1272	11	2	1322	14	25	1416	3	21	1458	15	25	3504	20	15
1005	1	9	1047	6	11	1089	8	8	1131	2	9	1173	13	15	1208	11	21	1274	12	22	1323	9	23	1417	3	24	1459	4	23	3507	20	16
1006	1	8	1048	6	12	1090	7	25	1132	2	18	1174	14	23	1209	11	22	1275	10	10	1324	9	24	1418	4	22	1460	12	12	4004	20	17
1007	1	10	1049	6	13	1091	10	5	1133	2	23	1175	14	9	1210	14	3	1276	10	9	1325	8	20	1419	6	15	3001	19	1	4005	20	18
1008	1	11	1050	6	14	1092	10	1	1134	2	24	1176	15	15	1211	14	17	1277	10	11	1326	4	11	1420	1	24	3002	19	2	4006	20	19
1009	1	12	1051	5	8	1093	10	3	1135	3	1	1177	15	16	1212	14	14	1278	10	13	1327	12	23	1421	15	7	3003	19	3	4007	20	20
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1013	1	25	1055	14	4	1097	10	24	1139	3	9	1179N	16	4	1216	15	17	1285	11	12	1331	8	5	1425	1	23	3007	19	7	5004	17	4
1014	4	15	1056	14	5	1098	10	25	1140	3	10	1179P	16	3	1219	1	14	1287	13	3	1332	5	11	1426	3	11	3008	19	8	5005	17	5
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1017	2	10	1059	10	16	1101	10	20	1143	3	16	1180C	16	7	1227	5	4	1290	13	20	1335	5	21	1429	6	22	3011	19	11	5502	17	8
1018	2	11	1060	8	14	1102	10	22	1144	3	17	1180J	16	9	1229	7	8	1291	13	21	1336	6	19	1430	2	14	3012	19	12	5503	17	9
1019	4	5	1061	9	3	1103	10	21	1145	14	19	1180W	16	8	1230	7	10	1292	13	23	1337	3	3	1431	12	21	3013	19	13	5504	17	10
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1022	4	8	1064	9	8	1106	13	5	1148	8	3	1183	1	19	1234	5	7	1295	13	16	1340	12	9	1434	13	2	3016	19	16	5507	18	3
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1031	5	2	1073	7	1	1115	11	16	1157	4	21	1192	4	9	1249	8	18	1304	3	2	1401	14	13	1443	8	6	3107	19	25	6004	20	22
1032	5	3	1074	7	2	1116	11	17	1158	3	22	1193	5	5	1250	15	12	1305	3	14	1402	4	20	1444	11	18	3108	20	1	6005	20	23
1033	5	6	1075	7	3	1117	11	24	1159	3	23	1194	6	10	1253	9	12	1306	3	15	1403	13	9	1445	12	7	3109	20	2	6006	20	24
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1035	5	10	1077	7	16	1119	11	5	1161	3	19	1196	6	23	1255	9	14	1308	8	11	1405	1	21	1447	12	10	3111	20	4	7179	16	1
1036	5	12	1078	7	17	1120	11	6	1162	8	12	1197	8	15	1256	8	22	1310	8	13	1406	2	13	1448	9	22	3202	20	5			
1037	4	2	1079	7	19	1121	11	8	1163	14	2	1198	9	1	1260	7	13	1311	14	1	1407	15	11	1449	1	18	3206	20	6			
1038	4	4	1080	7	20	1122	12	1	1164	14	7	1199	10	17	1261	7	15	1312	1	3	1408	15	21	1450	2	17	3302	20	7			
1039	4	10	1081	7	14	1123	11	9	1165	14	16	1200	9	10	1262	7	23	1314	14	8	1409	4	18	1451	2	16	3314	20	8			
1040	4	12	1082	7	22	1124	11	10	1166	14	18	1201	9	11	1263	9	7	1316	14	15	1410	7	18	1452	3	7	3315	20	9			
1041	4	13	1083	7	24	1125	11	11	1167	15	14	1202	9	15	1265	12	1	1317	14	22	1411	14	6	1453	15	6	3316	20	10			
1042	6	2	1084	9	20	1126	12	16	1168	12	3	1203	9	21	1266	10	4	1318	14	10	1412	3	8	1454	15	5	3403	20	11			

※ This color index indicates the location of color numbers in the Marathon Color Book that includes actual embroidery thread samples. Please use it as a reference when comparing with the physical color book.



DI Dong-il was established in 1955 as Dong-Yang Corporation, playing a pivotal role in laying the foundation of South Korea's textile industry. With a strong manufacturing heritage rooted in cotton yarns and fabrics, the company has continuously evolved into a high value-added textile materials enterprise. The launch of "MARATHON," a premium sewing thread brand for apparel and embroidery, positioned DI Dongil as a market leader in the domestic textile industry. Today, the company operates the Korean business of LACOSTE, expanding its portfolio into the premium fashion sector. Through its merger with Dong-il Aluminium Co., Ltd., DI Dong-il has broadened its business scope beyond textiles to include advanced materials and industrial products, strengthening its position as a global industrial platform company.

- Sep. 1955 Established the Incheon Plant of Dong-Yang Corporation (Founder: Jeong Ik Seo)
- Jan. 1964 Listed on the Korea Stock Exchange (16th company to be listed)
- Jan. 1966 Changed the company name to Dong-il Corporation
- Jun. 1979 Established the Jung-Hun Scholarship Foundation

1950~1970's

- Aug. 2004 Established Dong-il Aluminum Minum India Pvt. Ltd. (India)
- Apr. 2014 Established Dong-il Vietnam
- Aug. 2015 Established DIBIZ Co., Ltd.
- Mar. 2016 Merged with Dong-il Sanja Co., Ltd.
- Dec. 2018 Acquired Plasmatech Co., Ltd. through Dong-il C&E Co., Ltd.
- Mar. 2019 Changed the company name to DI Dong-il Co., Ltd.
- Dec. 2019 Established DI System Co., Ltd. through a spin-off of the heat exchanger business division of Dong-il Aluminum Co., Ltd.

2000~2010's

1980~1990's

- Aug. 1986 Completed the Dong-il Group Headquarters (Daechi-dong, Gangnam-gu, Seoul)
- Apr. 1989 Established Dong-il Aluminum Co., Ltd. (Cheonan Plant)
- Sep. 1991 Established PT Dong-il Indonesia (Jakarta)
- Apr. 1996 Established Dong-il Sanja Co., Ltd.
- Oct. 1997 Established DIB-EGYPT L.L.C. (Cairo)

2020's ~

- Mar. 2023 Dong-il Lacoste Co., Ltd. was renamed
- Jun. 2024 Commenced construction of Dong-il Aluminum Co., Ltd. Cheongju Plant No. 2
- Aug. 2025 Merged with Dong-il Aluminum Co., Ltd.

Global DI DONG IL

MARATHON®

MARATHON is a leading embroidery and sewing thread brand in South Korea, exporting to over 50 countries worldwide. Products are manufactured using carefully selected raw materials at state-of-the-art production facilities, ensuring consistent quality and performance. MARATHON offers a wide spectrum of colors and eco-friendly product lines aligned with global market trends and holds the latest internationally recognized certifications.

Marathon was born as a strategic raw-material brand of Dongil Textile, starting with sewing threads. As the first sewing thread in Korea to earn KS certification, its outstanding quality has been widely recognized at home and abroad, successfully substituting imported products.

1950's

Begin

1980's

As the first in Korea to develop high-tenacity, low-elongation spun polyester sewing threads, Dongil strengthened both quality innovation and cost competitiveness, and later expanded into embroidery thread production based on its manufacturing expertise and market insight.

2000's

Through the development of specialized threads for caps, the sewing thread business expanded its share into overseas markets, including the Americas. The embroidery thread business established a global supply network spanning more than 50 countries, launching exports alongside its domestic operations. These achievements elevated the 'Marathon' brand to a globally recognized name.

2010's

- Development of innovative material products aligned with global market changes and trends – Recycled, reflective, and other advanced materials
- Focus on world-class quality through investment in state-of-the-art facilities – Including Swiss-made SSM winding machines and UK-made STRAYFIELD high-frequency dryers
- The global network has further expanded from 50 to 70 countries

Continue....

MARATHON opens the future through the **quality of embroidery threads** – the smallest element that defines the perfection of embroidery.

Excellence Always

MARATHON®

The Performance Standard
in Embroidery Threads

Extreme Durability

High tensile strength / Abrasion resistance

Color Stability

High-gloss & high colorfast dyeing

Heat Resistant Performance

Minimal deformation and shrinkage,
even in high-temperature environments

Smooth Sewing Quality

Low-friction treatment & precision
surface finishing

Consistent Global Quality

Global standardized production process



Natural, silk-like luster
The optimal choice for refined elegance

Viscose Rayon Embroidery Thread

A perfect balance of durability and practicality
The benchmark for industrial standards

Polyester / RPF / Matt Embroidery Thread

A harmony of radiant expression and robust durability
Premium metallic embroidery threads

Metallic Embroidery Thread

Reflects light, glow in the dark
Functional embroidery threads for safety and visibility

Reflective / Glow in the Dark Embroidery Thread



Head Office

Jung-Hun Bldg., 516 Teheran-ro, Gangnam-gu, Seoul, Korea

TEL +82.2.2222.3071 **FAX** +82.2.2222.3280 **E-mail** smwoo@dong-il.com

www.dong-il.com/en/